#### MONTEREY BAY NATIONAL MARINE SANCTUARY





### Sanctuary Classic 2013 — A Free Recreational Fishing & Photography Contest for Youth

#### What is the Sanctuary Classic?

The Sanctuary Classic is a free recreational fishing and photography contest for youth 18 and under in celebration of America's national marine sanctuaries and conservation-based fishing practices.

#### Where and when does it take place?

The Sanctuary Classic is held in 13 national marine sanctuaries (http://sanctuaries.noaa.gov) and begins on June 8, 2013 — World Ocean Day. It runs throughout the summer until Labor Day, September 2, 2013.

#### How does the contest work?

Simply take pictures of your fishing fun in any of our great national marine sanctuaries, then register and enter your photos online at www.sanctuaryclassic.org. Winners are selected based on the number of votes received on the web site — not on the size, type or number of fish. All participants should follow the Sportfishing Conservancy's conservation guidelines outlined on the Sanctuary Classic web site.

#### What do you win?

One winner will be selected each week to receive a \$100 gift certificate based on the number of votes received. At the conclusion of the event, photos will be judged from among all entrants to win four special \$1000 scholarships from the Guy Harvey Ocean Foundation.

#### What types of photos can you enter?

Photos depicting fishing (using the conservation guidelines) in any national marine sanctuary will be accepted. Judges will give awards based on the following themes – Youth Fishing, Youth & Family Fishing Values, Youth in Sanctuaries, Youth in Outdoors and Youth Conservation.

#### What happens to my photos?

Photos can only be submitted online and participants must waive their rights to their photos, which may be used in future materials by the Sportishing Conservancy or NOAA's Office of National Marine Sanctuaries.

#### Why are the sponsors — NOAA's Office of National Marine Sanctuaries and Sportfishing Conservancy — involved?

Sanctuary Classic is a joint effort of NOAA's National Marine Sanctuaries and the Sportfishing Conservancy. We believe recreational fishing is an important part of the social, economic and community fabric of our nation and support recreational anglers who follow sustainable fishing conservation guidelines.. Additional support is provided by the National Marine Sanctuary Foundation, Guy Harvey Foundation, NOAA's National Marine Fisheries Service and West Marine.

#### Where do I go to register and get more information?

Go to http://sanctuaryclassic.org







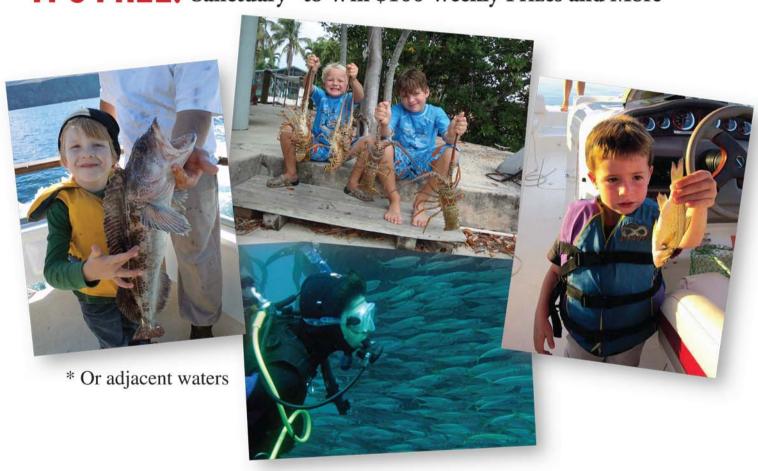


## June 8-September 2, 2013



# TAKE YOUR Best Shot!

**ITIS FREE!** Enter Your Fishing Photos From Any National Marine Sanctuary\* to Win \$100 Weekly Prizes and More



WE THANK THESE PARTNERS WHO HELP MAKE THE 2013 SANCTUARY CLASSIC POSSIBLE







Fishing, photos and family fun-It's a Classic Combination!



Scan with your mobile device to sign up for the 2013 Sanctuary Classic or visit www. sanctuaryclassic.org



#### FOR IMMEDIATE RELEASE

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### Monterey Bay National Marine Sanctuary to co-host free youth and family fishing photo contest

Monterey Bay National Marine Sanctuary, in partnership with the Sportfishing Conservancy, will host the 2013 Sanctuary Classic – a free fishing photo contest, for youth 18 and under, designed to promote recreational opportunities and reward sustainable recreational angling in America's National Marine Sanctuaries. The nationwide contest opens on June 8 (World Oceans Day) and ends on Labor Day, September 2.

The Sportfishing Conservancy will award weekly prizes for photos that show fishing in a national marine sanctuary or adjacent waters. Additional prize scholarships will be awarded for the four pictures that best exemplify youth fishing, family fishing or conservation in a sanctuary. As this is a photo contest, catch-and-release is encouraged and all participants are asked to follow the Sportfishing Conservancy's best practices <u>guidelines</u>. For information on the 2013 Sanctuary Classic and how to enter, visit: <u>www.sanctuaryclassic.org</u>.

"By focusing on photographs, we're able to encourage angling participation while promoting the joy of ethical catch-and-release fishing," said Tom Raftican, president of The Sportfishing Conservancy.

"Recreational fishing is yet another way children and families experience the sanctuary and as a result it fosters a sense of stewardship for our environment," said Paul Michel, sanctuary superintendent. "We're very excited to participate in this event and look forward to seeing the Monterey Bay National Marine Sanctuary represented in the contest."

This is the second year of the Sanctuary Classic. Additional support for the event is being provided by national and local partners, including: The National Marine Sanctuary Foundation, The Guy Harvey Foundation, The Sportfishing Conservancy, the Office of National Marine Sanctuaries, the National Marine Fisheries Service and West Marine.

The Monterey Bay National Marine Sanctuary stretches along 276 miles of the central California coast and encompasses 6,094 square miles of ocean waters. Renowned for its scenic beauty and remarkable productivity, the sanctuary supports one of the world's most diverse marine ecosystems, including 33 species of marine mammals, 94 species of seabirds, 345 species of fishes and thousands of marine invertebrates and plants. The sanctuary also protects several hundred shipwreck sites and the artifacts associated with those sites.

NOAA's mission is to understand and predict changes in the Earth's environment, from the depths of the ocean to the surface of the sun, and to conserve and manage our coastal and marine resources. Join us on Facebook, Twitter and our other social media channels.